



Associação Brasileira das  
Indústrias da Alimentação

## PUBLICAÇÕES

As publicações aqui disponíveis são resultado das pesquisas e análises realizadas pelo Departamento de Economia e Estatística da ABIA sobre a Indústria da Alimentação. Tais materiais apresentam importantes informações dos diversos aspectos do setor alimentício, cumprindo, assim, a função de informar e orientar não somente as empresas associadas, mas também a sociedade.

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### Forma de Pagamento

Depósito na conta corrente da ABIA - Associação Brasileira das Indústrias da Alimentação: Banco Bradesco Agência 0504-5 c/c: 0114.568-1, ou Banco Itaú Agência 0393 c/c: 40230-0.

## THE BRAZILIAN FOOD CONSUMPTION MARKET AND THE FOOD INDUSTRY (mar/16)

### Summary

#### I. THE PROCESSED FOOD MARKET IN THE BOOMING CONSUMPTION PERIOD

- The Back Stage: The International Crisis Of 2008
- The Economic Policy Encouraging Consumption In Brazil
- Brazil's Before the up-to-date Crisis: Booming Consumer Market
- Urbanization and Demographic Growth in Brazil
- Social Upgrade in the Booming Phase: Increase of C Class and Poverty Reduction
- The Consumption Growth Funded in Loans

#### II. THE CONSTRICTION OF THE BRAZILIAN MARKET IN THE CURRENT RECESSION

- Families' Debt With Financial System
- The Reverse of the Social Upgrade within the Recession Period
- Slowdown of Processed Foods OUTPUT

#### III. THE FOOD & BEVERAGE CONSUMPTION MARKET

- Habits Change in Food Consumption - Food & Beverage Breakdown
- Brazil - Women Share in the Labor Market
- Food Categories' Consumption Growth Trend Lines
- Changes in Food Consumption Standards according to Income Growth
- Processed Food & Beverage Breakdown Market Size (R\$ Billions) 2015
- Food & Beverage Distribution Channels Size

#### IV. BRIEF ECONOMIC AND REGULATORY OUTLOOK IN BRAZIL

- Food & Beverage Regulatory Systems Outlook
- Ministries Engaged With Food Processing Regulatory Systems



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### **V. ABIA'S ROLE IN INTERACTION WITH CIVIL SOCIETY AND GOVERNMENT**

- ABIA – The Food & Beverage Industry Main Representation
- ABIA and its Relationship With the Government
- ABIA Reports For Previous Discussions With Health Ministry on Processed Food Rules
- 1<sup>st</sup> Commitment ABIA/Health Ministry for Trans Fat Reduction in Processed Food
- Commitment Terms ABIA/ Health Ministry Signed Up By gradual Reduction of Sodium by Food Industry
- Obesity Seminar: Broad Discussion with Society, Academy and Government

### **VI. THE SUPPLY: BRAZILIAN FOOD & BEVERAGE INDUSTRY DIMENSION**

- The Brazilian Food and Beverage Industry – 2015
- Brazilian Food And Beverage Industry Highlights
- Food & Beverage Industry Sales
- Food & Beverage Industry Contribution to The Brazil's Trade Balance
- Exports and Imports of Processed Food & Beverage
- Processed Food & BEVERAGE Exports Share in Total Sales 2015
- Brazilian In Natura and Processed Food Exports for Major Consumer Markets
- Processed Food Exports to Major CONSUMER Markets (US\$ Millions)
- Processed Food & Beverage Main Exports (2015)
- Food Industry Sales By Channels 2015

### **VII. CHALLENGES AND PERSPECTIVES**

- World Economic Outlook Growth
- Brazilian Food & Beverage Industry Perspectives – 2016
- Food & Beverage Industry Main Challenges